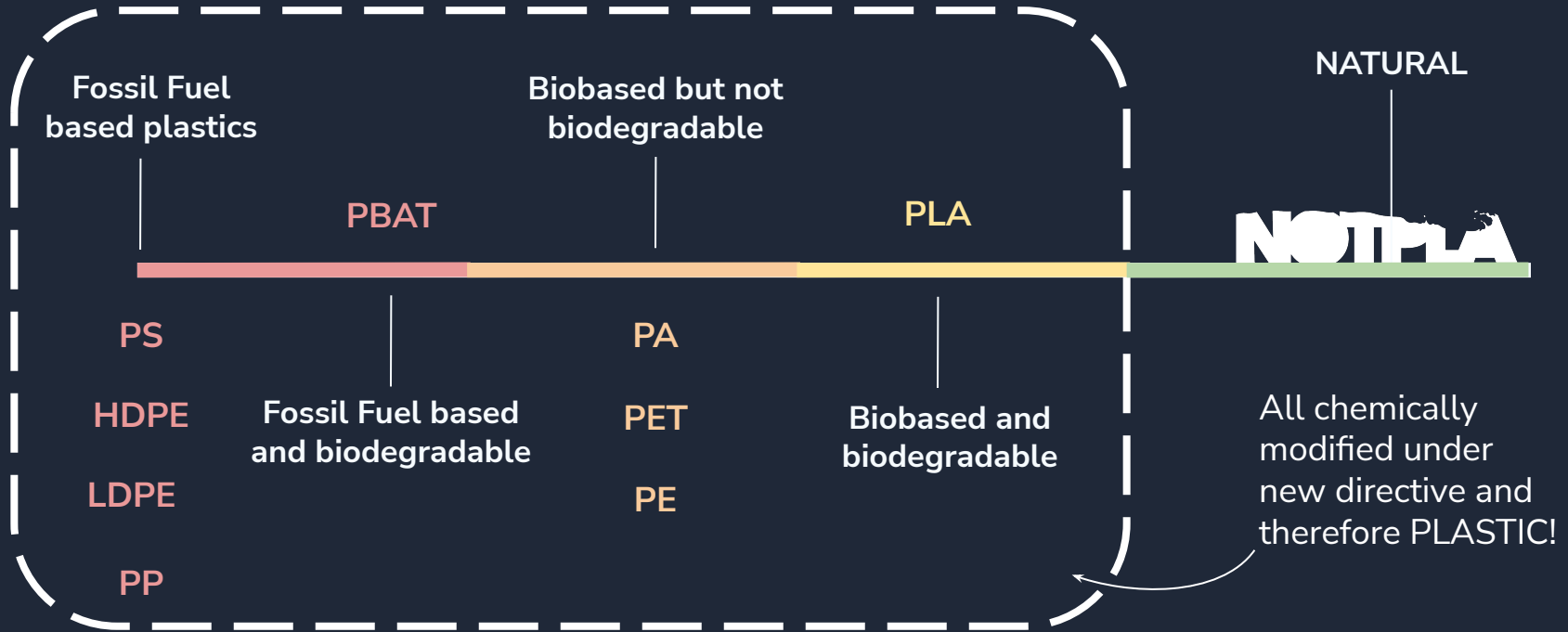


NOTPLA VS PLASTICS

Under The New Directive



EU SINGLE USE PLASTIC DIRECTIVE

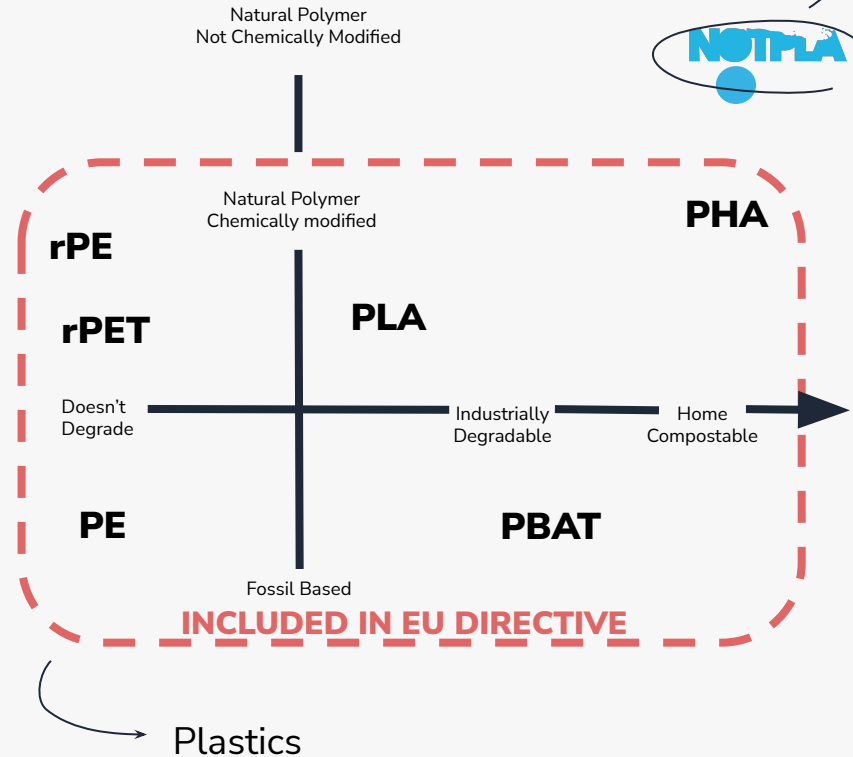
NOTPLA = Not Plastic

The EU Commission is making headway toward a plastic free future. Introduced earlier this year the Single Use Plastics Directive cracks down on plastics, including a number of bio-based and biodegradable materials such as PLA, PHA and PVOH. Notpla is now one of few solutions not considered a plastic by this directive.

The technicalities

In order to not be considered by this directive a material must be BOTH a natural polymer and not chemically modified. Not chemically modified means that the structure has to remain unchanged even if it has gone through chemical processes.

Not a Plastic!
Notpla is one of handful of single use plastic free solutions.



We test our materials against key criteria for a sustainable product

Notpla outperforms in all categories!

Notpla Vs Plastic

Properties

	Notpla	PLA	PET	PE	PHA
Home Compostable	Green	Red	Red	Red	Green
Industrially Compostable	Green	Green	Red	Red	Green
Recyclable	Green	Red	Green	Green	Red
Vegan	Green	Green	Green	Green	Green
PFA Free	Green	Green	Green	Green	Green
Microplastic Free	Green	Red	Red	Red	Green
Doesn't compete with crops for land	Green	Red	Red	Red	Green